

Carbon County Folio Box and Booklet John Sanderson



A Documentary Project about Carbon County, Wyoming - 24 Signed + Numbered Color Photographs Tipped into Letterpress Boards and Booklet

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Created by **Zatara Press**

92 backers pledged \$10,655 to help bring this project to life.

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About



[Richmond, VA](#) [Photobooks](#)

\$10,655
pledged of \$9,000 goal

92
backers

[John Sanderson](#) and [Zatara Press](#) are asking for your support in publishing [Carbon County](#), a limited edition Folio Box and Booklet. Publishing a photography project is an incredibly expensive endeavor and this is why we are turning to the Kickstarter community to ask for your help.

John Sanderson's photographs of Wyoming trace an existential journey through the present day American West. Set among Wyoming's windswept high plains and distant horizons, this folio box of 24 tipped in photographs reveals a counterpoint between natural grandeur and human ambition. Inspired from Edgar Lee Masters' *Spoon River Anthology* and Thornton Wilder's *Our Town*, Sanderson envisions a mysterious county abound with adventure, hope, love, and wanderlust. This is the land of the Noble Cowboy which is today contrasted against a contemporary landscape drained of its natural resources. Once this was the home to the Buffalo. Instead it now contains a bypassed space that is set apart, and left alone. What remains is a new breed of people influenced by these ideals of the past, while attempting to create a life with the remainders of this land. Sanderson shows this unyielding spirit of Wyoming and its culture to endure and prosper.

The Folio Box

Specifications:

- 15 x 15 Inches
- 1 Hand Crafted Folio Box
- 24 Tipped Signed and Numbered Color Photographs Tipped into Letterpress Boards
- 1 Essay by John Sanderson
- 1 Newsprint Booklet
- Zatara Press
- 2019 Edition: 50

The Booklet

Specifications:

- 289 x 380 Millimeters
- 24 Color Photographs + Cover
- Newsprint Booklet
- Zatara Press
- 2019
- Edition: Open

Folio Box by Designer [Christine Marie Rucker](#)

Letterpress Printing by [Dave Wofford of Horse & Buggy Press](#)

Laser Burning by [Scott Misturini of Kugo Laser](#)

The Photographs of Carbon County

An Excerpt from John Sanderson's *Carbon County* Folio Box Essay:

"After an artist residency in 2015 at Brush Creek Ranch, I quickly became enamored with this land. As a native borne New Yorker, it beckoned me to return, and in 2017 as a result I sought employment at a private dude ranch. Wyoming and Carbon County grew ever larger in my imagination after we settled in as a family. The landscape and towns unfolded before my camera, and the photographs become imbued with a sense of raw expression as we journeyed from place to place. I began to see meaning in the ostensibly empty state. The barren, windswept plateau and snowy peaks awakened a primordial desire to daily capture my vision of the surrounding horizons. Through popular culture I inherited a false mythos of the American West as a place of abundance and adventure. I strove to unburden myself from this flawed perception as I began searching for a notion of a True West shaped through a better understanding of its history."

Support

Pledge \$1 or more

Thank You Email

A Personal Thank You from John Sanderson himself

ESTIMATED DELIVERY
May 2019

0 backers

Pledge \$3 or more

Thank You Post Card

A 5x7" hand-written thank you postcard featuring an image from Carbon County.

INCLUDES:
• Postcard

ESTIMATED DELIVERY
May 2019

SHIPS TO
Anywhere in the world

1 backer

[Backer report](#)

SURVEY SENT:
4/22/2019 · 1 responses

Pledge \$5 or more

Hotel Key Chain

Receive a unique Carbon County Hotel Key Chain

INCLUDES:
• Hotel Key Chain

ESTIMATED DELIVERY
May 2019

SHIPS TO
Anywhere in the world

3 backers

[Backer report](#)

SURVEY SENT:
4/22/2019 · 2 responses

Pledge \$15 or more

Poster

A Commercial Offset Poster of the "Town Deer" Image. Signed by John Sanderson

INCLUDES:
• Offprint Poster "Town Deer" Signed by John Sanderson

ESTIMATED DELIVERY
May 2019

SHIPS TO
Anywhere in the world

5 backers

[Backer report](#)

SURVEY SENT:
4/22/2019 · 5 responses

Pledge \$20 or more

Newsprint Booklet

289 x 380 mm Newsprint Booklet containing 24 Color Photographs + Cover

INCLUDES:
• Newsprint Booklet

ESTIMATED DELIVERY
May 2019

SHIPS TO
Anywhere in the world

35 backers

[Backer report](#)

SURVEY SENT:
4/22/2019 · 25 responses

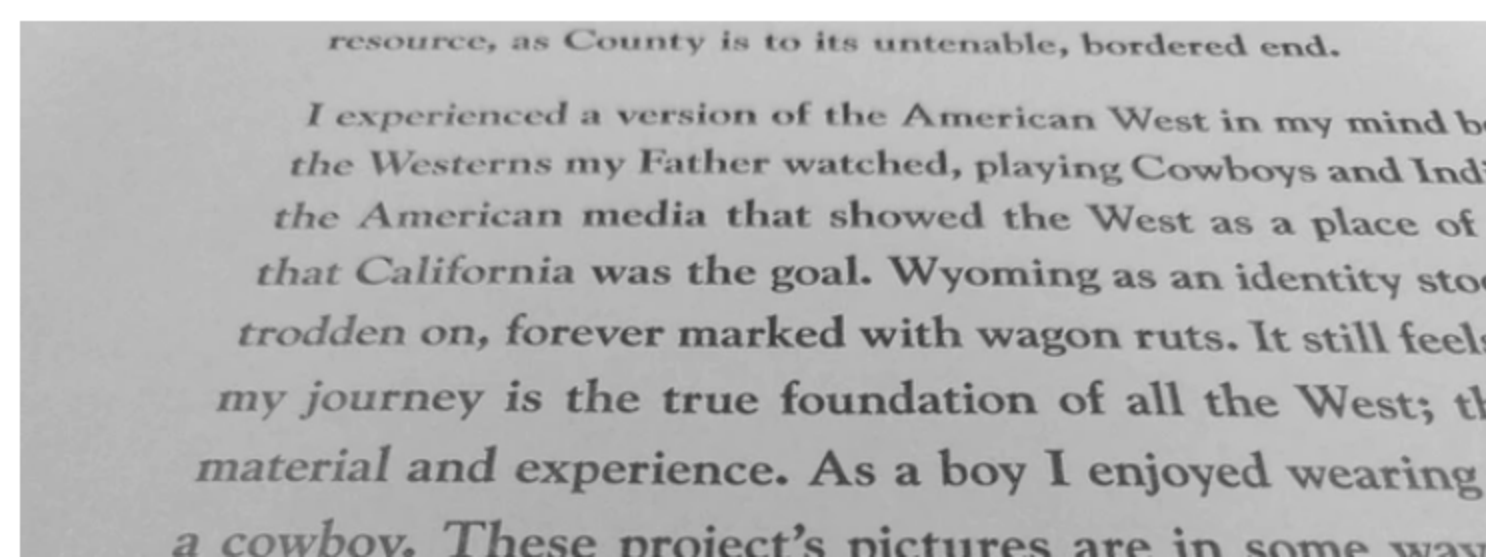
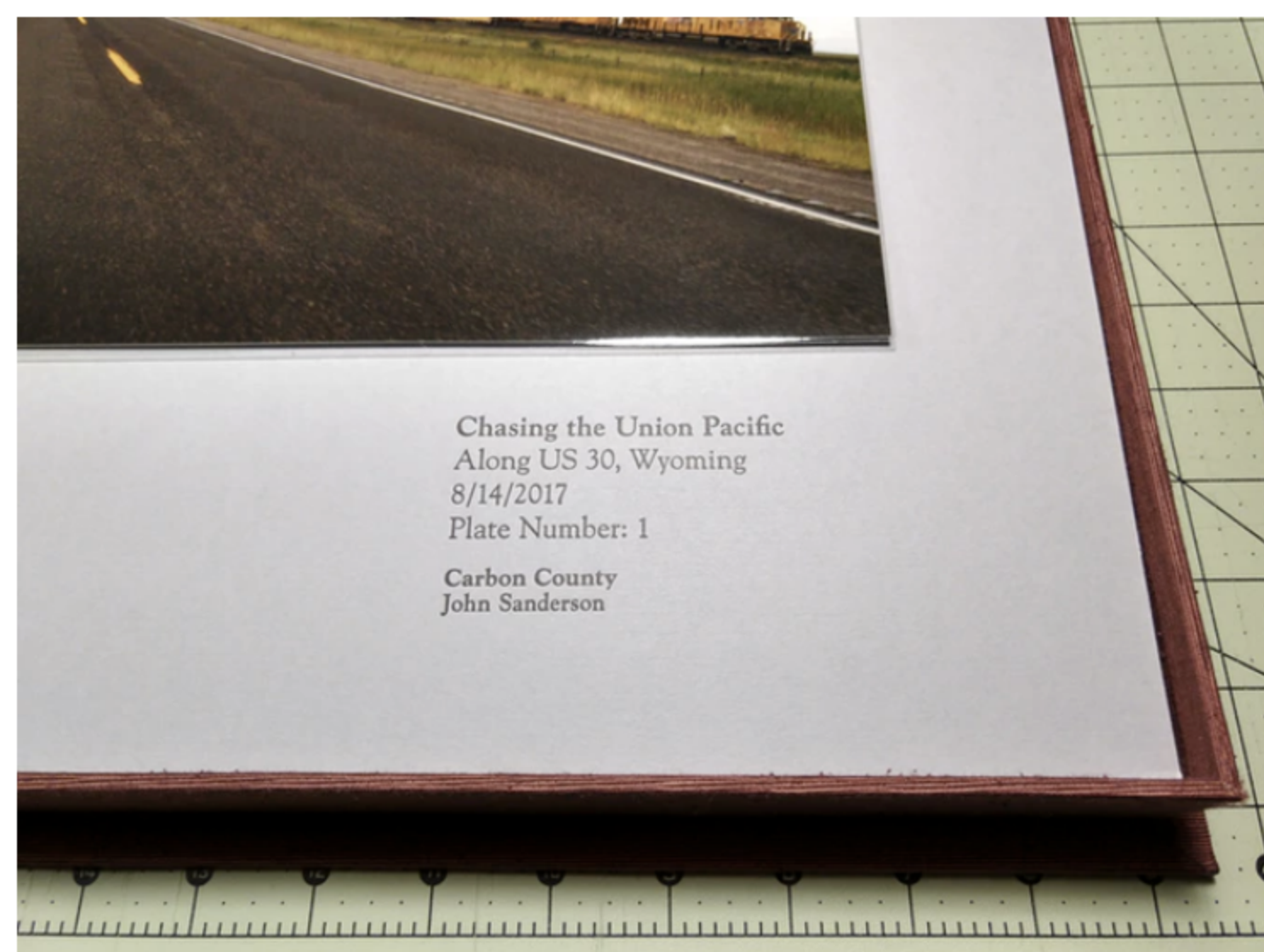
Pledge \$60 or more

8x10 Fine Art Print

8x10 Signed Print of your Choice from

The Rewards

Folio Box (Presented in these images is the Prototype Box with actual letterpress boards)



Kickstarter Edition - 10 Print Options

INCLUDES:
• 8x10 Fine Art Print

ESTIMATED DELIVERY: May 2019
SHIPS TO: Anywhere in the world

8 backers

[Backer report](#)

SURVEY SENT:
4/23/2019 · 6 responses

Pledge \$80 or more

8x10 Fine Art Print + Newsprint Booklet

8x10 Signed Print of your Choice from the Kickstarter Edition - 10 Print Options + Newsprint Booklet

INCLUDES:
• 8x10 Fine Art Print
• Newsprint Booklet

ESTIMATED DELIVERY: May 2019
SHIPS TO: Anywhere in the world

12 backers

[Backer report](#)

SURVEY SENT:
4/23/2019 · 8 responses

Pledge \$120 or more

11x14 Fine Art Print

11x14 Inch Signed Print of your Choice from the Kickstarter Edition - 10 Print Options

INCLUDES:
• 11x14 Fine Art Print

ESTIMATED DELIVERY: May 2019
SHIPS TO: Anywhere in the world

5 backers

[Backer report](#)

SURVEY SENT:
4/23/2019 · 5 responses

Pledge \$140 or more

11x14 Fine Art Print + Newsprint Booklet

11x14 Inch Signed Print of your Choice from the Kickstarter Edition - 10 Print Options + Newsprint Booklet

INCLUDES:
• 11x14 Fine Art Print
• Newsprint Booklet

ESTIMATED DELIVERY: May 2019
SHIPS TO: Anywhere in the world

2 backers

[Backer report](#)

SURVEY SENT:
4/23/2019 · 2 responses

Pledge \$350 or more

CARBON COUNTY FOLIO BOX

One Carbon County Folio Box at the Kickstarter Backer Incentive Price + Newsprint Booklet + Hotel Key Chain

INCLUDES:
• Carbon County Folio Box
• Newsprint Booklet
• Hotel Key Chain

ESTIMATED DELIVERY: May 2019
SHIPS TO: Anywhere in the world

Limited
10 backers

[Backer report](#)

SURVEY SENT:
4/23/2019 · 9 responses

Pledge \$450 or more

16x20 Fine Art Print

16x20 Inch Signed Print of your Choice from the Kickstarter Edition - 10 Print Options

INCLUDES:
• 16x20 Fine Art Print

ESTIMATED DELIVERY: May 2019
SHIPS TO: Anywhere in the world

1 backer

[Backer report](#)

SURVEY SENT:
4/23/2019 · 1 responses

Pledge \$470 or more

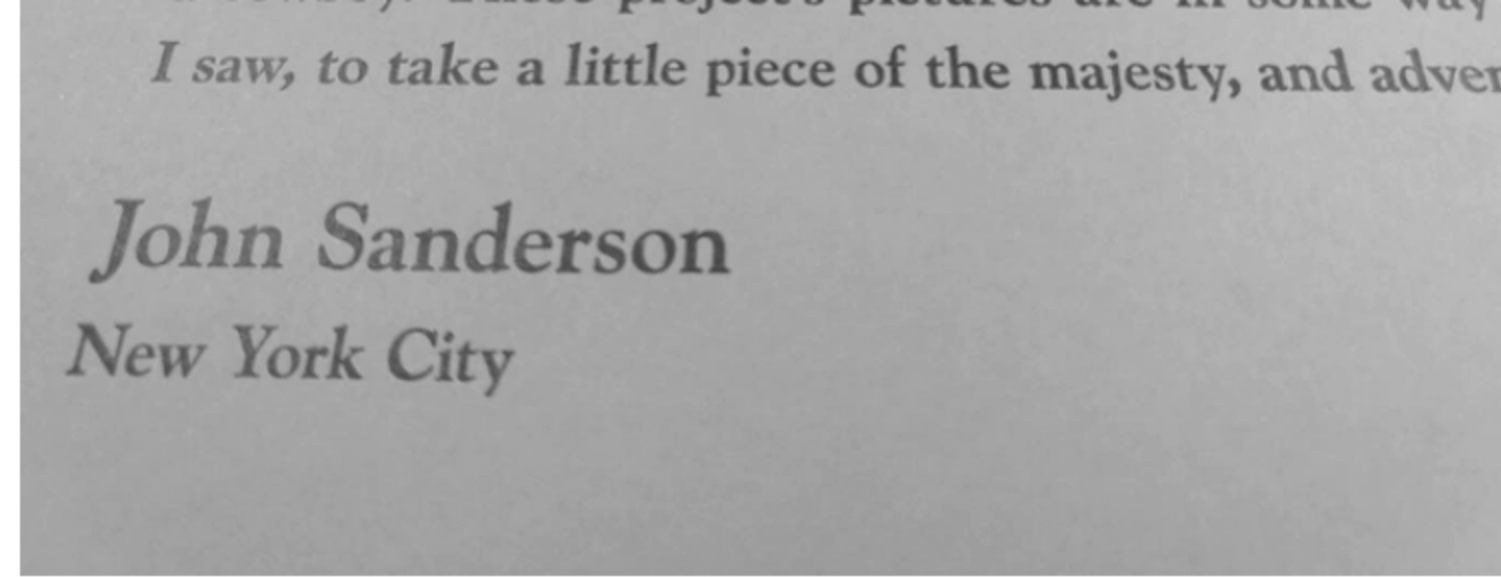
16x20 Fine Art Print + Newsprint Booklet

16x20 Inch Signed Print of your Choice from the Kickstarter Edition - 10 Print Options + Newsprint Booklet

INCLUDES:
• 16x20 Fine Art Print
• Newsprint Booklet

ESTIMATED DELIVERY: May 2019
SHIPS TO: Anywhere in the world

0 backers



Kickstarter has dulled the colors of the Folio Box's Asahi Book Cloth.

The Images from *Carbon County* can be viewed in their entirety [here](#).

Newsprint Booklet



Hotel Key Chain (Visual Samples):



18 x 24 Inch Poster:



Pledge \$500 or more

Two Folio Boxes

Two Carbon County Folio Boxes - "Give One to a Friend or Museum" + Two Newsprint Booklets + Hotel Key Chain

INCLUDES:

- 2x Carbon County Folio Box
- 2x Newsprint Booklet
- Hotel Key Chain

ESTIMATED DELIVERY: May 2019 SHIPS TO: Anywhere in the world

Limited
3 backers

[Backer report](#)

SURVEY SENT:
4/23/2019 · 3 responses

Pledge \$800 or more

Folio Box + 16x20 Fine Art Print

One Carbon County Folio Box + 16x20 Signed Print of your Choice from Kickstarter Edition - 10 Print Options + Newsprint Booklet + Hotel Key Chain

INCLUDES:

- Carbon County Folio Box
- 16x20 Fine Art Print
- Newsprint Booklet
- Hotel Key Chain

ESTIMATED DELIVERY: May 2019 SHIPS TO: Anywhere in the world

Limited
1 backer

[Backer report](#)

SURVEY SENT:
4/23/2019 · 1 responses

Pledge \$1,800 or more

Dinner w/ J&A! A Box and A Big Print!

One Carbon County Folio Box, 30x40" Signed Print of your Choice from Kickstarter Edition - 10 Print Options, Newsprint Booklet, Hotel Key Chain, and Dinner with John and Andrew at the Grand Central Oyster Bar & Restaurant in NYC, or Max's in Richmond, Virginia (Travel not included). All Rewards will be delivered in person for this pledge.

INCLUDES:

- Carbon County Folio Box
- 30x40 Fine Art Print
- Dinner with John and Andrew
- Newsprint Booklet
- Hotel Key Chain

ESTIMATED DELIVERY: May 2019 SHIPS TO: Anywhere in the world

0 backers

Pledge \$4,000 or more

The Collection - Collect It All!

Every Incentive including: 2 Folio Boxes, 2 Newsprint Booklets, 8x10", 11x14", 16x20" and 30x40" Fine Art Prints, Post Card, Hotel Key Chain, and Dinner with John and Andrew at the Grand Central Oyster Bar & Restaurant in NYC, or Max's in Richmond, Virginia (Travel not included). All Rewards will be delivered in person for this pledge.

INCLUDES:

- 2x Carbon County Folio Box
- 8x10 Fine Art Print
- 11x14 Fine Art Print
- 16x20 Fine Art Print
- 30x40 Fine Art Print
- Dinner with John and Andrew
- 2x Newsprint Booklet
- Hotel Key Chain
- Postcard
- Offprint Poster "Town Deer" Signed by John Sanderson

ESTIMATED DELIVERY: May 2019 SHIPS TO: Anywhere in the world

0 backers

Funding period

Mar 21 2019 - Apr 5 2019 (15 days)



Fine Art Print Selection For All Sizes:



1. Chasing the Union Pacific



2. Kimatha and Wyatt



3. The Road to Muddy Gap



4. Conical Burner





5. Rodeo Overture



6. Frontier Justice



7. The Noble Cowboy



8. The Cemetery at Old Carbon



9. Cattle Drive



10. Beetle Kill



Who We Are:

[John Sanderson](#) is drawn to broad topographical subjects within the United States of America. It is there in the outdoors he feels most creative. His photographs reconcile American motives of impermanence, and expansion within the contemporary landscape. His projects include themes such as transportation, leisure, residence, industry, and decay. The influence of growing up in New York City's Midtown Manhattan underpins much of Sanderson's work which is rooted in a passion for architectural design. He captures photographs for each project with multiple large format film cameras as well as smaller digital cameras as needed for commercial clients. Sanderson's photographs have been featured in a variety of publications such as: Slate Magazine, BBC News, The Wall Street Journal, and NBC News. *Fallen Flags*, and *Railroad Landscapes* have both been the subject of several solo and group exhibitions. In 2017, he published *National Character*, a Monthly Monograph Magazine, by Subjectively, Objective. His work resides in a number of private and public collections including the Metropolitan Transportation Authority, New York Transit Museum, NTR Partners, and the Center for Railroad Photography & Art. **John's first trip to Wyoming in 2015 was successfully funded through the [NYC to Brush Creek Kickstarter](#).**

[Zatara Press](#) is an independent photobook imprint based around the medium of "Uniquely Designed and Collaboratively Crafted Artist's Styled Photobooks". Started by [Andrew Fedynak](#) (Hartford Art School MFA 2014), all of our projects are produced in Richmond, Virginia, and are printed in a variety of locations world wide. To ZP, photobooks are poetic art objects as well as statements or narratives. Our design principles are based around the Japanese aesthetic view of Wabi-Sabi, and Zen. ZP's books reside in a long list of prestigious library collections with some being the Museum of Modern Art, Metropolitan Museum of Art, Yale Beinecke Rare Book and Manuscript Library, and the Virginia Museum of Fine Art. A more in-depth expression of the company's design statements can be found on our [website](#).

Spread the Word

Please help to spread the word about this project by sharing this link with your contacts.

Thank you for your support!

John Sanderson and Zatara Press

Risks and challenges

This project is a collaboration between several artists, and craftsmen. The hand-made and collaboratively created ethos of Zatara Press has allowed us to create a unique object that will stand the test of time. That said, the main risks associated with this project incurred by the artist and publisher include: delays in manufacturing the hand-made components of the project, slight variation in the hand-made construction process for the final product, and accidental damage in shipping. We understand your concerns in backing our project. All of the prototypes, quotes, and designs for this project are already completed, and the timetable is already underway for a May fulfillment. Zatara Press and John Sanderson will ensure the timely and safe delivery of your incentives. Our track record on our numerous previous photobook projects is a demonstration of this reliability. We are deeply thankful for your support and hope we can accomplish this together.

[Learn about accountability on Kickstarter](#)

Questions about this project? [Check out the FAQ](#)

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